

## Press release

Stockholm, October 18, 2017 (07:15 CET)

## Invitation to SSM's Capital Markets Day on November 15, 2017

On November 15, 2017 from 12:00 to 16:00 CET, SSM will hold a Capital Markets Day in Stockholm (at Telefonplan) and present a prototype of the Tellus Towers project's planned multifunctional apartments. Global private markets investment manager Partners Group, which is one of SSM's joint venture partners for projects including Tellus Towers, will also be on hand to present its operations and cooperation with SSM.

During the day, SSM's President & CEO Mattias Roos and other members of the Executive Management Team will provide an update on SSM's strategy and development, including a commentary on the company's third quarter 2017. The company's interim report for the third quarter will be published at 07:30 CET on the same day.

Mike Bryant, Managing Director & Co-Head Private Real Estate, from Partners Group will present Partners Group and its views on its newly established joint venture with SSM.

Participants will also have the opportunity to visit the site planned for the Tellus Towers project and take a tour of a prototype apartment.

The event is intended mainly for institutional investors, analysts and the media.

To participate and for press inquiries, please contact SSM at <a href="mailto:ann-charlotte.johansson@ssmliving.se">ann-charlotte.johansson@ssmliving.se</a> by October 31, 2017 at the latest.

The event will be held entirely at Telefonplan in Stockholm, which is easily reached by subway. Transportation by bus will be provided from SSM's head office at Kungsgatan 57A in Stockholm. More detailed information about the address and the schedule for bus transport will be sent to registered participants in good time before the event.

## For more information, please contact:

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## **About SSM Holding AB (publ)**

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group — the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 60 percent cooperative apartments, 30 percent rental units and 10 percent student housing. SSM is the leading property developer in its niche within the Greater Stockholm area and in October 2017, the company had approximately 6,500 building permits in its portfolio. SSM was listed on Nasdaq Stockholm (Mid-cap) April 6, 2017 www.ssmlivinggroup.se