



Press release

Stockholm, October 21, 2019 (11:00 CEST)

Mattias Lundgren named President & CEO of SSM

Mattias Lundgren has been recruited as new President & CEO of SSM Holding AB (publ), a position that he has held on an interim basis since June 2019. Mattias has 20 years of experience in the housing industry among other things as CFO and member of the NCC's Executive Committee, Head of Global Development at Bonava as well as Head of Bonava's Swedish operations and interim CFO at the listed property company Eastnine.

Mattias Lundgren, who has a MSc in Economics from the Stockholm School of Economics, has been recruited as SSM's new President & CEO, a position that he has held on an interim basis since June 2019. Mattias has worked in the housing industry for 20 years, holding positions such as CFO and member of the NCC's Executive Committee, Head of Global Development at Bonava as well as Head of Bonava's Swedish operations and interim CFO at the listed property company Eastnine.

- After getting to know Mattias Lundgren these past four months, the Board is highly confident that with his strategic abilities, financial expertise and solid industry and stock market experience, Mattias has what it takes to create value and profitability for SSM going forward, says Anders Janson, Chairman of the Board of SSM.
- SSM is unique in having a housing concept that is fully in line with the demand in today's market as well as a project portfolio that follows this concept 100 percent. With a more balanced risk-taking, not least financially, I see a positive future for the company, says Mattias Lundgren, President & CEO of SSM.

Mattias Lundgren will start his new position on January 1, 2020.

This information is such that SSM Holding AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out below, at 11:00 CEST on October 21, 2019.

For more information, please contact Chairman of the Board Anders Janson, who can be reached through:

Ann-Charlotte Johansson
Chief Communications & IR Officer
Phone: +46 761 65 17 71
Email: ann-charlotte.johansson@ssmliving.se
Twitter: @anncharlotteSSM

About SSM Holding AB (publ)

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group – the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 50 percent cooperative apartments and 50 percent rental units. SSM is the leading property developer in its niche within the Greater Stockholm area and at end of June 2019, the company has approximately 6,200 building permits in its portfolio. SSM has been listed on Nasdaq Stockholm main list since April 6, 2017. www.ssmlivinggroup.com