



Press release

Stockholm, October 26, 2017 (13:00 CET)

SSM begins sale of 72 student housing units

Today, SSM will launch sales of 72 student apartments in the form of cooperative apartments within the framework of the Tentafabriken project. The property is located in central Sollentuna, close to shopping, services, athletic facilities, green areas, a ski hill and good public transportation to the many academic institutions in the region. The units consist mainly of one-room apartments measuring 24 m² with direct access to storage facilities. All of the units will have either a private balcony or access to a private patio. A shared rooftop terrace and 1000/1000 Mbit/s broadband will also be included in the monthly fee. The first tenants are expected to move in towards the end of 2019. SSM's long-term goal is for student housing to account for 10 percent of the Group's portfolio.

SSM is now starting to sell 72 smart, affordable student apartments with a shared rooftop terrace within the framework of its Tentafabriken project. The development is attractively located in the center of Sollentuna, close to downtown Stockholm and many academic institutions in the region. Sollentuna is also close to both Arlanda and Bromma airports, and there is good public transport by commuter train and bus as well as bike paths.

Tentafabriken features modern architecture and the building will have three to eight stories and a total floor space of 1,828 m². Most of the homes will be one-room apartments measuring 24 m² with direct access to storage space. The project will also include a few larger studio apartments with floor space of 49 m². Most of the apartments will have a balcony or outdoor patio. Shared spaces include a rooftop terrace and tenants will enjoy 1,000/1,000 Mbit/s broadband included in their monthly fee. The first tenants are expected to move in at the end of 2019.

- SSM's goal is for student housing to represent 10 percent of our portfolio. Today, we look forward to starting the sale of well-needed and quality student apartments at an affordable price for students in the Greater Stockholm area, says Mattias Roos, President & CEO of SSM.

A sales start event will be held tonight at Tentafabriken's showroom at the Scandic Star hotel in the Sollentuna Centrum shopping center. For more information about the Tentafabriken project and to indicate interest in the project and SSM's other projects, visit ssmliving.se

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About SSM Holding AB (publ)

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group — the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 60 percent cooperative apartments, 30 percent rental units and 10 percent student housing. SSM is the leading property developer in its niche within the Greater Stockholm area and in October 2017, the company had approximately 6,500 building permits in its portfolio. SSM was listed on Nasdaq Stockholm (Mid-cap) April 6, 2017 www.ssmlivinggroup.se