



## Press release

Stockholm, December 20, 2017 (07:30 CET)

# SSM gains land allocation in Bällstaviken in Ulvsunda corresponding to 150 apartments

**SSM Holding AB (publ), the leading property developer in the Stockholm region within smart, affordable homes, has been granted a land allocation for 150 apartments from the City of Stockholm. The allocation is located on the Bällstaviken waterway in what is today the Ulvsunda industry park, an area that is being developed into an attractive mixed urban neighborhood. The first tenants are expected to be able to move in from the beginning of 2022.**

SSM has been granted a land allocation on the Bällstaviken waterway in Ulvsunda from the City of Stockholm. According to the City the allocation includes approximately 150 homes.

The property (Masugnen 1) is part of the Ulvsunda industrial area and attractively located on the Bällstaviken waterway, close to downtown Sundbyberg. The area has been identified as part of the municipality's expansion plan and in the last few years, there has been an ongoing transformation of the area along the Bällstaviken and Bällstaån waterways from an industrial to a residential area.

The project will be run solely by SSM with sales expected to start during 2019 and occupation from the beginning of 2022.

- This highly attractive land allocation on the Bällstaviken waterway will allow us to develop affordable and space-efficient homes in an urban area with good public transport, which will definitely appeal to our target group, says Mattias Roos, President & CEO of SSM.

Following the acquisition, SSM will have about 6,800 building rights in the planning or production phase.

### For more information, please contact:

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### About SSM Holding AB (publ)

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group — the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 60 percent cooperative apartments, 30 percent rental units and 10 percent student housing. SSM is the leading property developer in its niche within the Greater Stockholm area and in December 2017, the company had approximately 6,800 building permits in its portfolio. SSM was listed on Nasdaq Stockholm (Mid-cap) April 6, 2017  
[www.ssmlivinggroup.se](http://www.ssmlivinggroup.se)