



## Press release

Stockholm, May 31, 2017 (07:30 CET)

# SSM starts sale of 109 space-efficient cooperative apartments with high green factor in new urban Roslags Näsby area

**Today, SSM will start selling 109 space-efficient cooperative apartments with balconies or patios in the vibrant urban area of Roslags Näsby. The project, which is called Platform West, is planning for common spaces in the form of a rooftop terrace and a lush courtyard. The building will be certified as Silver according to the Sweden Green Building Council and will have a high green factor reflected in green roofs as well as sedum roofs with solar cells, climbing plants on the facade and waste disposal units in all homes. First occupancy is expected by the end of 2020.**

At Täby's best communication hub, at the junction of the Roslags Näsby light rail station, SSM is starting to sell 109 apartments in its Platform West project. In the future, Roslags Näsby will be linked with existing buildings in the area via a bridge, thus becoming a new green and lively neighborhood with an urban character. About 1,400 apartments are planned in the area together with commercial premises, a school, a new square and a park.

Platform West has a high green factor and consists of innovative five- to eight-story buildings with facades of plaster, brick and wood panels in varied colors as well as green roofs and sedum roofs with solar cells. The total floor area is 4,901 m<sup>2</sup> and the apartments range from one, two and four rooms plus kitchen units where the majority have their own balcony or patio. The floor area of the apartments varies from 26 to 84 m<sup>2</sup> with most between 26 and 50 m<sup>2</sup>. Common spaces are planned in the form of a rooftop terrace and a lush courtyard. The floor plan of the project includes space for commercial premises overlooking the new square, which creates good conditions for outdoor dining. First occupancy is expected by the end of 2020.

- Platform West offers our target group – tomorrow's urbanites – space-efficient living with a high green factor, just 12 minutes from Stockholm's city center. And the Municipality of Täby's focus on sustainability is in line with SSM's ambitions, which is particularly inspiring in this project, says Mattias Roos, President & CEO of SSM.

For more information about Platform West and to sign up to indicate interest in SSM's residential projects, read more at [www.ssmliving.se](http://www.ssmliving.se)

**For more information, please contact:**

Ann-Charlotte Johansson, Chief Communications & IR Officer  
Phone: +46 761 65 17 71  
Email: [ann-charlotte.johansson@ssmliving.se](mailto:ann-charlotte.johansson@ssmliving.se)  
Twitter@AnnCharlotteSSM

### About SSM Holding AB (publ)

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group — the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 60 percent cooperative apartments, 30 percent rental units and 10 percent student housing. SSM is the leading property developer in its niche within the Greater Stockholm area and in May 2017, the company had approximately 6,000 building permits in its portfolio. SSM was listed on Nasdaq Stockholm (Mid-cap) April 6, 2017 [www.ssmlivinggroup.se](http://www.ssmlivinggroup.se)