



Press release

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SSM strengthens Board of Directors with well-known and experienced names from the industry

SSM Holding AB (publ), the leading operator within residential development and housing construction in the Stockholm region, has fortified its Board of Directors with a number of well-known and experienced people from the real estate and financial sectors. Bo Andersson, Per Berggren, Sheila Florell, Ulf Sjöstrand and Jonas Wikström were elected as new Board members at an extraordinary general meeting. Ulf Sjöstrand is one of the two founders of the company. Anders Jansson remains as Chairman of the Board.

The strengthening of the composition of the Board of Directors is a step in the company's continued preparation for a potential listing on Nasdaq Stockholm

Bo Andersson has a Bachelor's degree from Stockholm University and has also studied at Harvard University. Bo has had an extensive international career and has unique experience in purchasing as well as strategy and leadership from his role as Purchasing Director within SAAB, GM and Board member of Autoliv.

Per Berggren has a Master of Science from the Royal Institute of Technology in Stockholm (KTH) and has been the CEO at large property companies for close to 15 years. Per is currently CEO of Hemsö and member of the Board of Castellum. Earlier, he was CEO of Jernhusen and has held senior positions at Drott, Fabege and Skanska.

Sheila Florell is a lawyer educated at Stockholm University. Since 2006, she has been Head of Legal at Vasakronan as well as a member of Vasakronan's Executive Committee. Sheila has considerable experience in acquisitions and property transactions as well as corporate governance.

Jonas Wikström has a Master of Science from Uppsala University and solid experience from the Nordic financial sector. Among other things, Jonas has been a fund manager at Catella Fondförvaltning, founder and CEO of WR Capital and has also held senior positions at ABG Sundal Collier and Alfred Berg. During the past year, Jonas has been a part of SSM's Advisory Board, which will be dissolved following these announced changes to the Board of Directors.

- These new Board members have strengthened the Board's expertise in and experience from the real estate and financial sectors and at the same time the Board meets the market requirements for a potential listing on the stock exchange, says Anders Janson, Chairman of the Board.

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About SSM Holding AB (publ)

SSM is a property development company in the Stockholm region. Its vision is to make the housing market more accessible. SSM sets itself apart by building homes for tomorrow's Stockholmers and aspires to offer the most attractive apartments in the Stockholm area. To reach this goal, SSM specializes in developing affordable homes for singles and couples with the highest functionality built into every square meter, close to the city and public transportation. In 2015, SSM started building 547 homes. Read more at www.ssmfastigheter.se